



Open Report on behalf of Andy Gutherson, Executive Director of Place

Report to:	Planning and Regulation Committee
Date:	16 January 2023
Subject:	Sutton on Sea, High St and Cromer Avenue – proposed amendments to waiting restrictions

Summary:

This report considers objections received to the above proposals, the extent of which are shown at Appendix B.

Recommendation(s):

That the Committee overrules the objections and approves the proposals as advertised.

Background

Concerns have been raised by the local Member regarding the current waiting restrictions on High Street and Cromer Avenue. The current limited waiting restrictions in place apply from 1st May – 30th September for one hour between 10am-10pm daily on High Street and between 10am and 7pm on Cromer Avenue.

Given that there are many businesses in the area these hours of operation are problematic in that the turnover of parking does not occur until late morning, and the one hour restriction is maintained throughout the evening. The result is reduced on street parking availability for customers shopping during the morning, and parking restricted to one hour in the evening when people wish to visit the restaurants and cafes.

To address this it is proposed to amend the one hour restriction on these streets so that it applies between 8am and 6pm daily, as shown at Appendix B. It is also proposed that this restriction should apply throughout the year to maintain a turnover of on street parking for customers visiting businesses in the area.

Two objections have been received to these proposals. Loading and unloading often takes place in the morning when parking is unrestricted until 10am. The introduction of one hour limited waiting bays will interfere with this arrangement. There are concerns that parking will be displaced into nearby streets and that visitors will be forced to park in the District Council car park which is in poor condition and is chargeable. A request has been

received suggesting that the seasonal restriction should be removed in other streets in the area, as permitted parking on these all day during the winter leads to traffic congestion. The proposed restriction is to apply all year which will be unnecessary given the low footfall in the winter.

These comments are noted. With regard to loading within the limited waiting bay, if this extends beyond the hour permitted for parking then a Civil Enforcement Officer may confirm loading is still ongoing and issue a waiver if required.

The purpose of the proposed restrictions is to maintain a turnover of parking for shoppers visiting the many businesses which operate throughout the year, not just during the summer season. There may be some displacement of parking into the surrounding area and, during busy periods, long term parking nearby may only be available in the car park. Plans have recently been approved for a resurfacing scheme here.

An initial scheme considered a more extensive replacement of seasonal restrictions in addition to those proposed on High Street and Cromer Avenue, but feedback following consultation was that the amendments should be restricted to these two areas.

Conclusion

The proposed changes to waiting restrictions in High Street and Cromer Avenue are located within the amenity and shopping areas. The turnover of on street parking they will generate from 8am daily will benefit local businesses and their customers. Similarly, the evening economy will benefit from unrestricted parking after 6pm. If the scheme is introduced any issues arising can be assessed in due course.

Consultation

The following were consulted on these proposals: Local Member, East Lindsey District Council; Mablethorpe and Sutton Town Council; Lincolnshire Police; EMAS; Lincolnshire Fire & Rescue; Road Haulage Association; Freight Transport Association; NFU; Bus companies - Stagecoach, PC Coaches, Brylaine and Grayscroft.

The local Member is in support of the proposals.

Following statutory consultation, the proposal was publicly advertised from 27th April 2022 to 27th May 2022. Consultation documents were hand delivered to residents and businesses on 25th April 2022.

a) Risks and Impact Analysis

None carried out

Appendices

These are listed below and attached at the back of the report	
Appendix A	Site location
Appendix B	Detail of proposed waiting restrictions

Background Papers

The following background papers as defined in the Local Government Act 1972 were relied upon in the writing of this report.

Document Title	Where the document can be viewed.
Consultation documents; Correspondence	Available on request

This report was written by Tina Featherstone, who can be contacted on 01522 782070 or TRO@lincolnshire.gov.uk.

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